

OFFICIAL COMPANY PROFILE

OPLANLA

More than a place to stay. A place to belong.

OPLANLA is a South African accommodation discovery and property operations platform for short stays, extended stays, rentals, and the day-to-day work that keeps properties running. The platform connects guests and tenants with suitable accommodation while giving providers practical tools for listings, bookings, billing, utilities, maintenance, reporting, and tenant communication.

SHORT-STAY MODEL	RENTAL PLACEMENT	PROVIDER SUITE	GOVERNANCE
10% commission	25% first rent	R 250 / month	POPIA aligned

COMPANY OVERVIEW

A fairer operating layer for accommodation providers and the people who need a reliable home base.

OPLANLA was built for the reality that many travelers, students, remote workers, families, and relocating professionals need accommodation for more than a weekend. They need flexible terms, clearer pricing, trustworthy listings, and responsive management. At the same time, independent providers need better visibility and operational tools without the heavy cost of enterprise software.

THE GAP WE CLOSE

Quality rooms and properties are often difficult to discover in smaller or overlooked areas.

Providers frequently manage bookings, rent, utilities, maintenance, and reports across disconnected systems.

Guests and tenants need transparent balances, clear communication, and practical self-service tools.

High platform fees can reduce provider margins and push up the cost of accommodation.

MISSION

To empower travelers, tenants, and accommodation providers through a unified, fair, and discoverable platform for short-term tourism, extended stays, long-term rentals, and professional property operations.

VISION

To become a trusted, inclusive accommodation brand that gives fair representation to providers of every size while helping people find real places to stay in the communities that fit their lives, budgets, and plans.



OPLANLA brings property listers, bookers, tenants, and managers into one practical workflow.

HOW OPLANLA FUNCTIONS

One platform, two connected experiences.

Guests use OPLANLA to discover accommodation, send enquiries, and move through booking or rental workflows. Providers use OPLANLA to manage the operational side: properties, rooms, tenant records, rent, utility billing, proof-of-payment review, maintenance requests, messages, and performance reports. This keeps discovery and property administration connected instead of split across many tools.

PLATFORM CAPABILITIES

Accommodation Discovery

Searchable listings for short stays, extended stays, rooms, rentals, and provider-managed inventory.

Provider Workspaces

Property, room, listing, enquiry, tenant, subscription, and partner approval workflows.

Bookings & Availability

Booking records, calendars, availability controls, date blocks, iCal sync, and room assignment tools.

Tenant Billing

Rent generation, once-off charges, payment status tracking, statements, and proof-of-payment review.

Metered Utilities

Electricity and water billing with fixed, flat, measured, and tiered pricing, including open-ended final tiers.

Maintenance Desk

Tenant maintenance requests, provider ticket queues, technician assignment, and job status tracking.

Tenant Self-Service

Tenant balances, payment history, maintenance logging, direct messages, and utility usage calculators.

Reports & Exports

Portfolio summaries, payment reporting, tenant statements, utility reports, CSV exports, and PDF reports.

Manager Controls

Commission settings for property managers and monthly reporting on owner and manager earnings.

REVENUE AND COMMERCIAL MODEL

Offering	Model	Purpose
Short-stay marketplace Guest bookings and tourism stays	**10% commission** Positioned below typical industry commission bands.	Helps providers reach guests while keeping platform costs fair and transparent.
Long-term rentals Tenant placement workflows	**25% placement fee** Calculated once on the first month's rent.	Supports tenant acquisition while tying OPLANLA's success to successful occupancy.
Property management suite Provider operations tools	**R 250 per month** Low monthly subscription for active management.	Gives smaller providers access to billing, tenant, utility, maintenance, and reporting tools.
Managed property operations Owner and manager model	**Configurable commission** Percentage of monthly tenant income.	Allows owners to appoint a property manager and report the manager's monthly commission clearly.

UTILITY BILLING STRENGTH

Designed for real metered billing, not just simple rent collection.

OPLANLA supports provider-controlled electricity and water pricing. Providers can configure billing methods, measured usage, meter readings, fixed fees, VAT, minimum charges, and tiered rates. The system also supports final tiers such as greater-than-500 units, where every remaining unit is billed at the final rate. Tenants can use the calculator to estimate how many kWh or KL they can afford for a payment amount, or estimate the amount due from expected usage.

PROVIDER UTILITY WORKFLOW

- Set the billing method and measured pricing interface for each utility.
- Add as many tiers as needed for provider-specific tariff structures.
- Import Motla CSV readings, preview results, and check duplicates before billing.
- Generate tenant utility charges and include them in monthly collection reports.

PRIVACY AND DATA PROTECTION

OPLANLA's privacy approach is aligned with South Africa's Protection of Personal Information Act (POPIA). The platform collects only information needed to provide accounts, listings, bookings, communication, service improvement, and legal compliance. OPLANLA does not sell or rent personal information for marketing, and payment card details are handled by third-party payment processors rather than stored by OPLANLA.

TERMS AND CONSUMER TRUST

OPLANLA's terms are governed by South African law and are written for transparent accommodation transactions. Bookings are confirmed through payment and email confirmation, additional charges must be disclosed before final payment, standard refund timeframes are stated, and consumer rights under the Consumer Protection Act are acknowledged.

Operational trust: OPLANLA combines public-facing accommodation discovery with private provider operations. That means the same platform can support marketing, enquiries, tenant onboarding, billing controls, maintenance communication, utility transparency, reports, and property manager commission tracking.



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